



SouqElArab Inc.

North America
City of Wilmington
Delaware
U.S. Of America

Middle East
SouqElArab Int'l SARL
Beirut,
Lebanon

Postal Address:
P. O. Box 1289
Amman, 11821
Jordan

T (JO) 962 6 5857140
F (JO) 962 6 5813970
E info@souqelarab.com
W www.souqelarab.com

From: Fadi F. Dababneh
Number of pages including cover: 1
Regarding: 2008 Letter to Our Community

Date: 28, December 2008

Our Dearest Community Members, Suppliers, Affiliates and Partners,

Good day. As we approach the year's end of 2008, I would like to share our progress, achievements, and plans with you; our backbone in this business. Since our business started in August 2007, and our official launch on December 31, 2007, we have dealt with thousands of suppliers world-wide, attended and participated in world trade fairs and expanded our operations from one country to 16.

SouqElArab.com, operated by SouqElArab Inc. (a US based company) is currently covering 16 countries with a total of 655 suppliers, 188 contracted suppliers, 34 On-line resellers, and 6 country affiliates. Operating from Amman, Cairo, Beirut, Riyadh, Dubai and by mid-January in Tehran, our catalogue now covers over 300,000 products from across the region.

SouqElArab.com reach to clients has been as successful as our supply chain network. Over 300 institutions, universities, organisations and libraries, as well as government agencies have been part of our clientele. On a private-sector base, 425 businesses rely on us to supply them with books, food items, audio and video, and orient gifts.

Our latest achievement in reply to your on-going feedback is the relaunch of the Web interface of <http://www.souqelarab.com> with much more functionalities and ease of use. By the beginning of January 2009, the new interface will be launched, giving you a much simpler, easier shopping network.

And before we conclude, let me give you a brief on our 2009 plans; a fully integrated wholesale Web site will be launched, as well as a new Persian and African Web site market for products of these regions. Expansion will begin in mid-2009 by opening up new offices in 6 new countries, while establishing a European Regional Office, and a South American Regional Office.

Reflecting back on this one year since our launch, our achievements are yours, and our gratitude is to you. So, we thank you for your support and business. We are coming to a closure of 2008, and look forward, together, to a new year full of prosperity and achievements in 2009. I wish you and your loved ones, on behalf of SouqElArab Inc., a Happy New Year.



SouqElArab Inc.

Sincerely Yours,

A handwritten signature in black ink, appearing to read 'Fadi Francis Dababneh', written in a cursive style.

*Fadi Francis Dababneh
Chief Executive Officer & Founder
SouqElArab Inc.*