

SouqElArab.com partners with LebanonPath.com, to serve the Arab communities across the globe, directly from the heart of Lebanon.

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The Arab social Web shopping portal, SouqElArab.com, partners with LebanonPath.com to better serve Arab communities across the globe with the finest Lebanese and Arab products.

LebanonPath.com is an Online Lebanese shopping Web site that serves directly from the heart of Lebanon with products such as Lebanese sweets, food, coffee, books, flowers, arts, olive oil, clothing and much more. Through major suppliers of gourmet foods, such as Atayeb Alrif and sweets from Douwaihy, LebanonPath.com has been able to serve customers from all over the world whom have the interest and taste for the Lebanese product.

The partnership between SouqElArab.com and LebanonPath.com will boost the service from Lebanon with expanding product offering for both Web sites, supporting regional supplier reach and logistics platforms. SouqElArab.com will be offering more products from Lebanon, while LebanonPath.com has the reach of suppliers from the 15 countries SouqElArab.com operates from.

The CEO of SouqElArab Inc. points; "Our efforts are going in to synchronizing the operations in Lebanon, and concentrating on the core markets abroad by serving them with the best quality and wide product offering. Both operations will be coming together in Beirut, cutting costs, while enriching the service provided to our customers." Fadi Dababneh continues; "this gives SouqElArab Inc. the focus to expand further in its operations in Egypt, Saudi Arabia, UAE and Iran."

Albert Abu Hamra the CEO of LebanonPath.Com claims “This effective partnership between both LebanonPath.Com and SouqElArab.com will flourish the online shopping services and products in the Arab world, in order to provide the Arabic audience all over the globe with the best quality of these products and fastest door to door delivery of the products”. CEO of LebanonPath.Com adds: “LebanonPath.Com with its operations from Beirut and in full cooperation with SouqElArab.Com will be covering all product lines where a customer will be shopping safely and choosing from between thousands of products”.

SouqElArab.com, operated by SouqElArab Inc., is a growing Arab on-line marketplace. It offers visitors a social shopping experience whereby they can network with like-minded people and shop at the same time. The shopping experience is based on members’ recommendations and feedback, where visitors rate and review products and come together to form a community based on their hobbies, interests and traits. www.souqelarab.com

LebanonPath.com is a Lebanese Online store which operates from Beirut - Lebanon, featuring a wide selection of Lebanese products delivered to its’ customers worldwide, in addition to that LebanonPath has established a good connection between the Lebanese living abroad and their families in Lebanon by offering them a domestic service by sending gift ideas and flowers to Lebanon. www.lebanonpath.com